EMGOLD MINING CORPORATION

Suite 1400 – 570 Granville Street Vancouver, B.C. V6C 3P1 www.emgold.com

September 28, 2010

TSX Venture Exchange: EMR OTC Bulletin Board: EGMCF U.S. 20-F Registration: 000-51411 Frankfurt Stock Exchange: EML

EMGOLD INCREASES TOTAL FINANCING AMOUNT TO US \$1,750,000

Emgold Mining Corporation (the "Company" or "Emgold") is pleased to announce that it has elected, subject to TSX Venture Exchange approval, to increase the amount of its previously announced non-brokered private placement financing from US\$750,000 to US\$1,750,000 due to increased interest in the Company and its portfolio of projects. A first tranche of 5,203,856 Units closed on September 24, 2010. When fully subscribed, a total of 12,500,000 Units will be issued. Each Unit comprises one common share and one non-transferable warrant exercisable to acquire one additional commons share for a period of two years. Finder's fees of up to 8% of the subscription proceeds and finder's warrants of up to 8% of the number of Units sold to arm's length investors may be paid for services rendered in introducing certain subscribers to the offering. The shares, warrants, and any finder's warrants issued in connection with this non-brokered private placement will be subject to a minimum hold period of four months.

Emgold is currently in the advanced stage of permitting the Idaho-Maryland Project, located in Grass Valley, CA. The Idaho-Maryland Mine was the second largest underground gold mine in California, producing 2.4 million ounces of gold at an average recovered grade of 0.43 ounce per ton. It is adjacent to the Empire Mine, Newmont Mining Corporation's first operating gold mine and historically California's largest underground gold mine, which is reported to have produced 5.8 million ounces of gold. Newmont retains the mineral rights to the Empire Mine. The Grass Valley Mining District produced over 17 million ounces of gold from 1850 to 1956. Both the Idaho-Maryland Mine and Empire Mine shut down in 1956 due to the fixed price of gold at US\$35 per ounce and rising labor and supply costs after WWII. The Idaho-Maryland Project contains a NI 43-101 compliant measured and indicated resource of 472,000 ounces of gold at a grade of 0.39 ounce per ton, estimated as at March 1, 2007 (See Emgold's NI 43-101 compliant Technical Report titled "Idaho-Maryland Mine Project" dated December 8, 2009, filed under the Company's profile at <u>www.sedar.com</u>).

Information in this news release that is of a scientific or technical nature was prepared by Mr. Robert Pease, Professional Geologist (California), Chief Geologist and a Qualified Person as defined in National Instrument 43-101.

For more information about Emgold, the Idaho-Maryland Gold Project and the Buckskin Rawhide, Stewart, and Rozan Properties, please visit <u>www.emgold.com</u>.

This release is not an offer of securities for sales in the United States. Securities may not be offered or sold in the United States absent registration or exemption from registration.

On behalf of the Board of Directors

David G. Watkinson President & CEO

For further information please contact: Tel: 604-687-4622 Toll Free: 1-888-267-1400 Email: info@emgold.com

This release was prepared by the Company's management. Neither TSX Venture Exchange nor its Regulation Services Provider (as the term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address the private placement and mineral resource estimates, are forward-looking statements and are based on a number of assumptions, including but not limited to that expressions of interest will result in actual subscriptions and the private placement will be fully subscribed, the assumptions underlying the estimated resources outlined in the Technical Report are and remain valid, that the demand for and price of gold remains constant or increases and does not experience a material decline, and that the Company will be able to raise the capital required to hold and develop the Idaho-Maryland Project. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include changes the price of gold, the price of the company's shares, the costs of labour, equipment and other costs associated with exploration, development and mining operations, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forwardlooking statements. For more information on the Company, Investors should review the Company's filings that are available at <u>www.sedar.com</u> or the Company's website at <u>www.emgold.com</u>.